

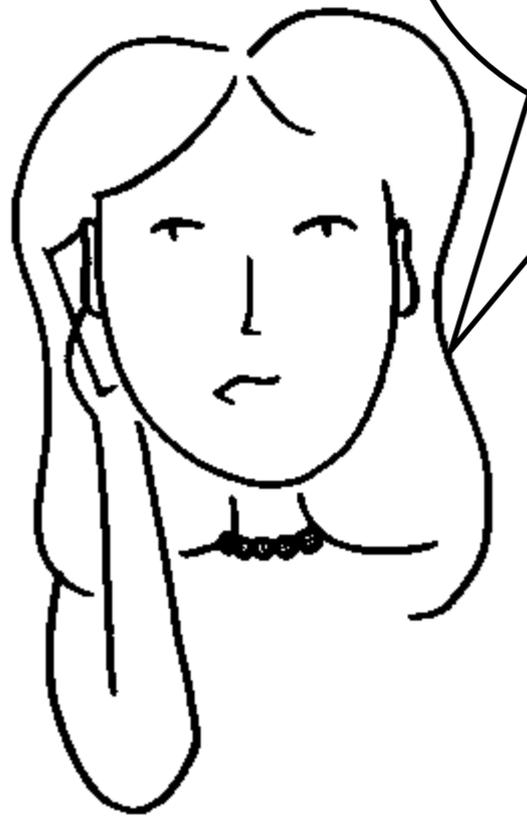


Use Case Scenarios

Book of Ideas

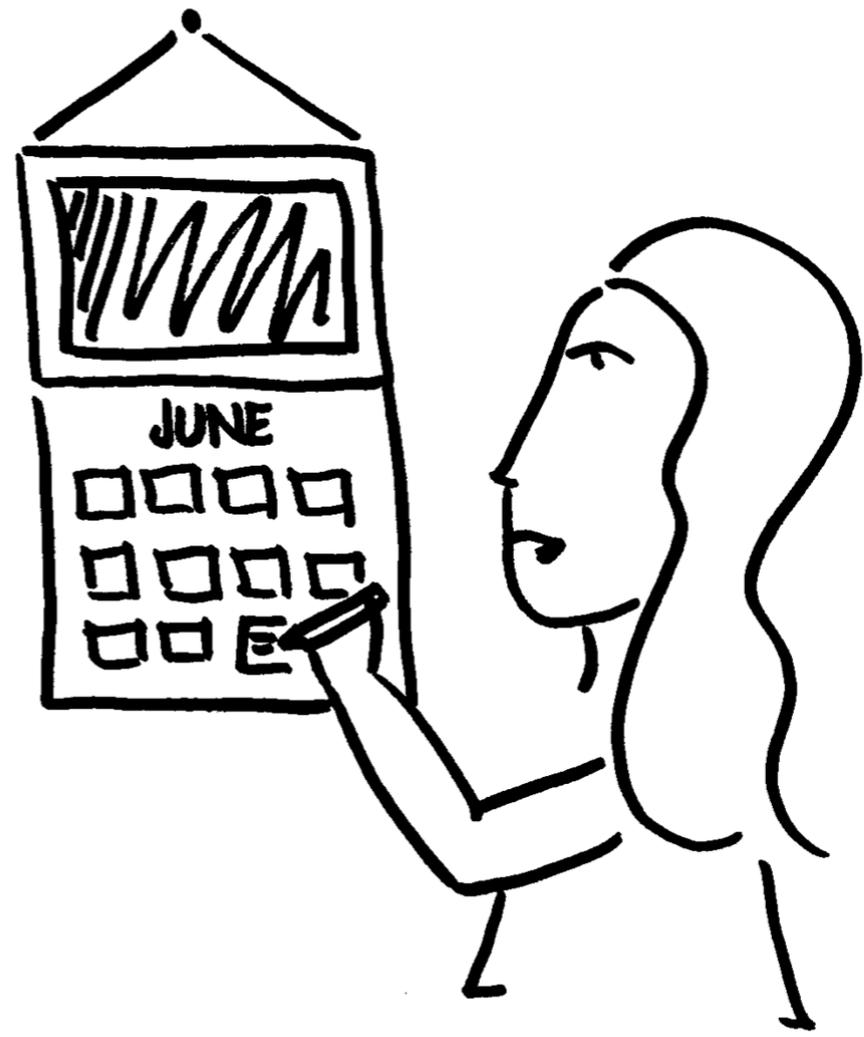
Scenario 1

9:00 a.m. HOME



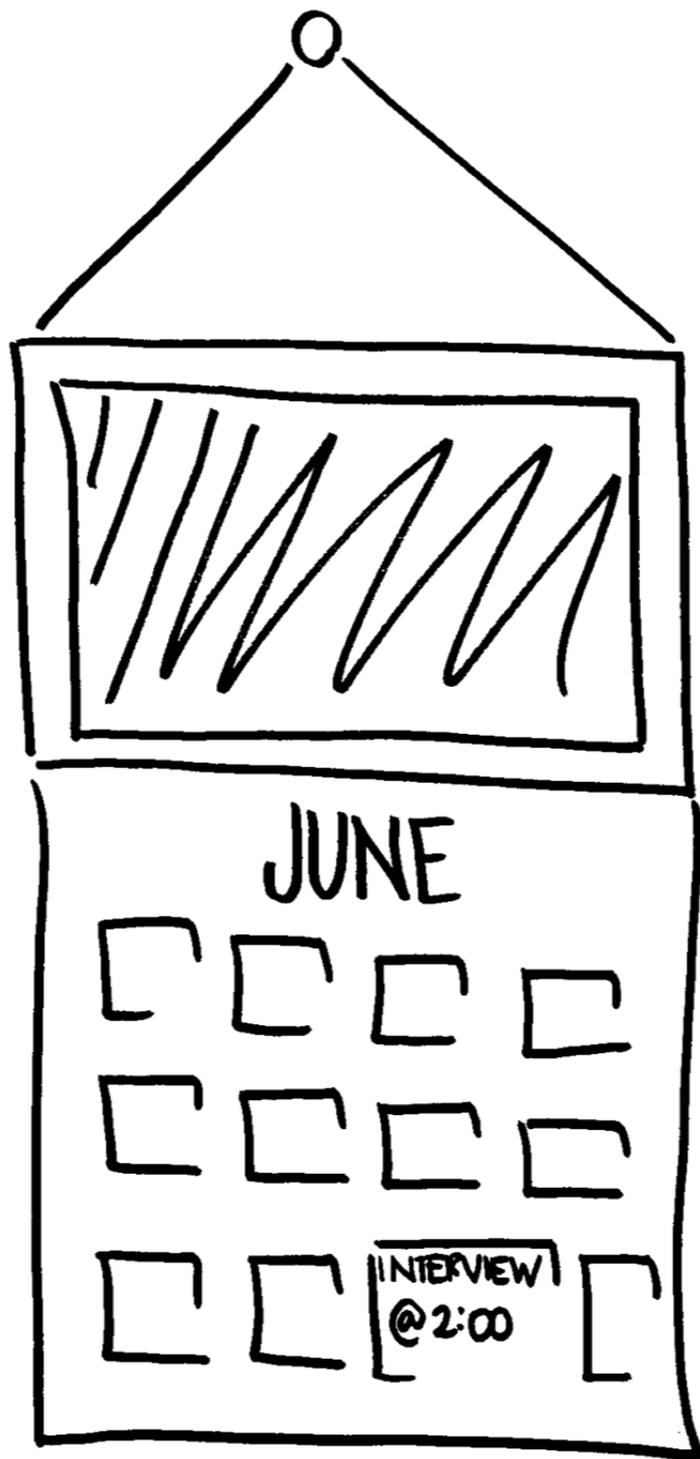
MEETING?
2am?
DONE.

She uses her calendar to
Make note of the meeting



Meet Cindy.

She is a very busy lady.



11:00a.m. GOES OUT



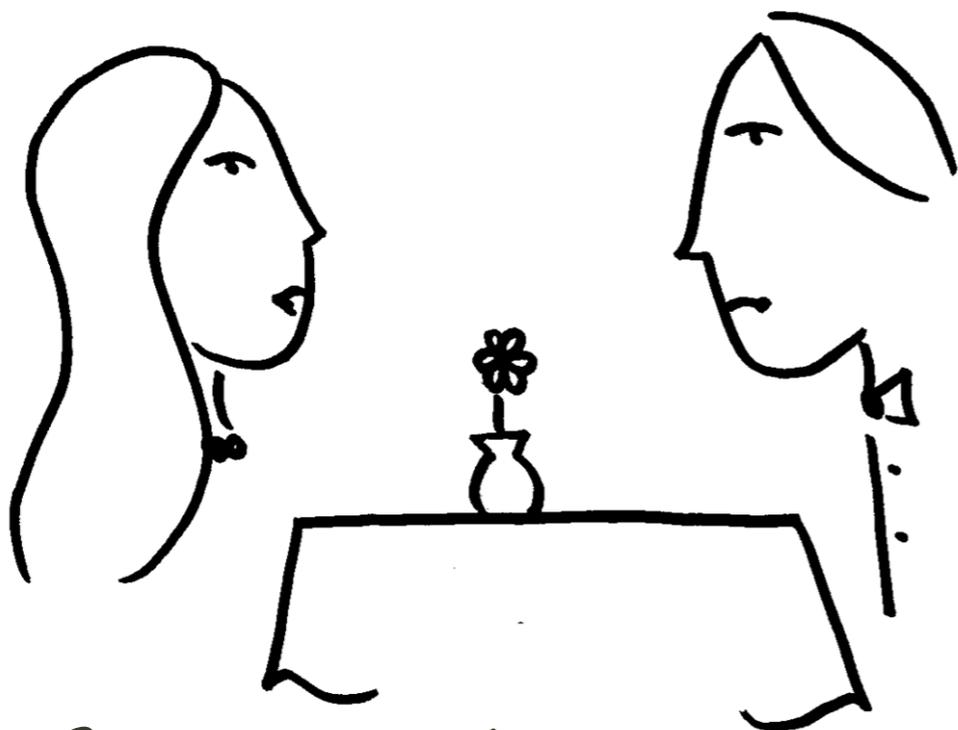
*She heads out to a mall and
Runs into her friend.*

*She checks her cellphone's
calendar*.*



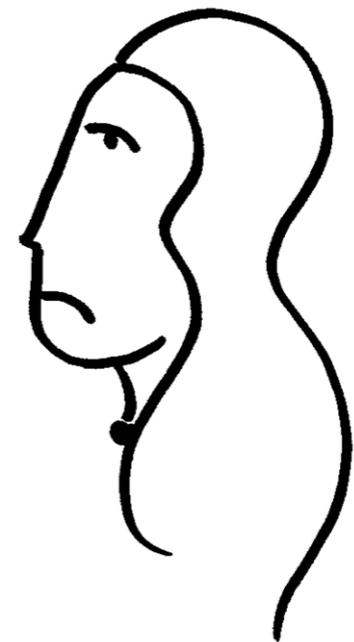
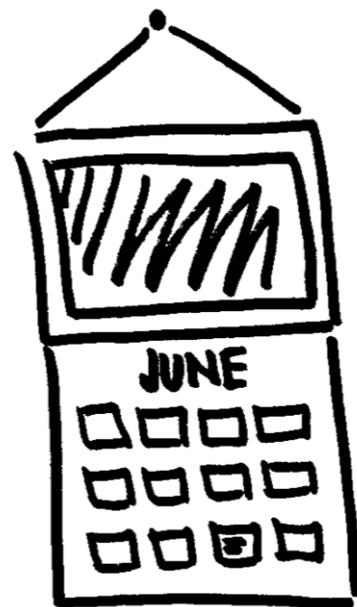
* - Her cellphone calendar was synced with all her meetings and appointments which she accepted digitally.

2:00 p.m. LUNCH



She ends up forgetting the meeting and heads out for lunch.

5:00 p.m. HOME



The "I should kick myself" moment.

Solution!

Introducing

The Digital Calendar

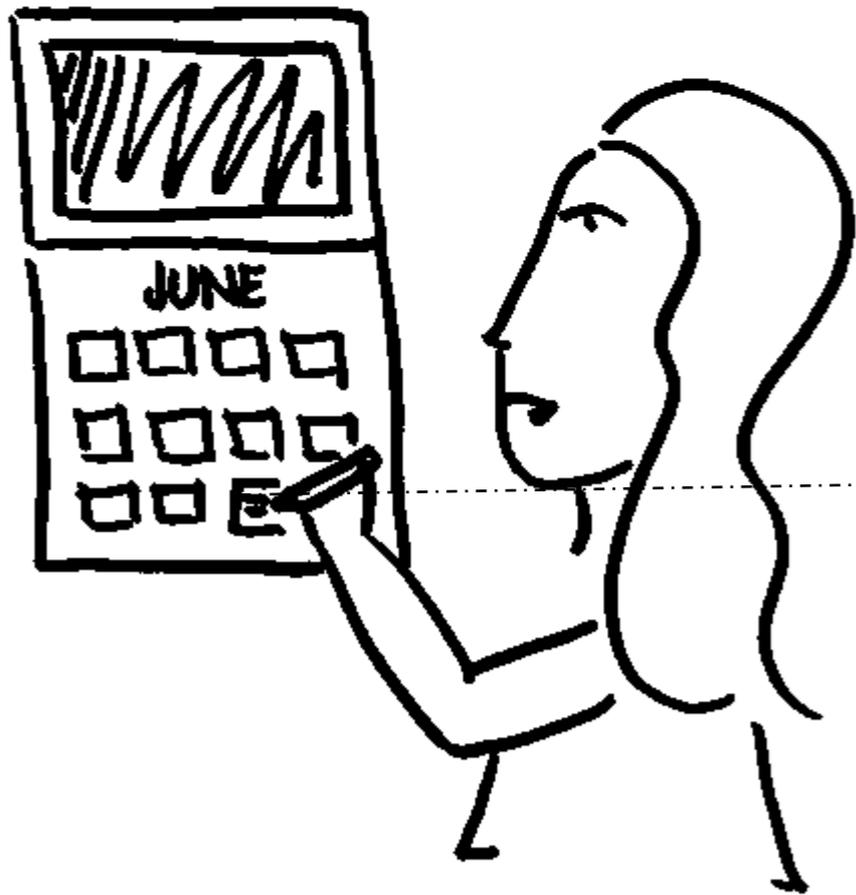
9:00 a.m. HOME



MEETING?
2am? DONE.

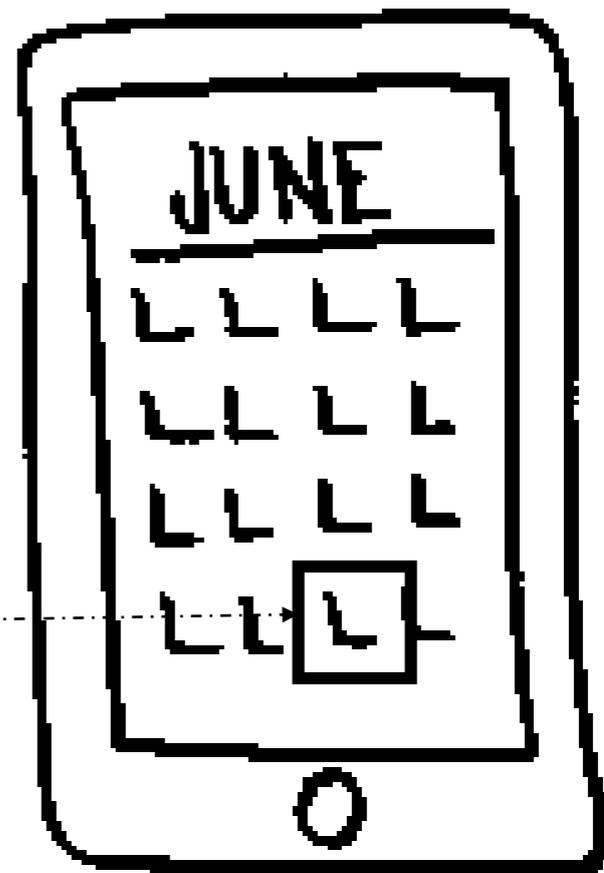
Cindy gets a meeting invite

She uses her digital calendar
to make note of the meeting

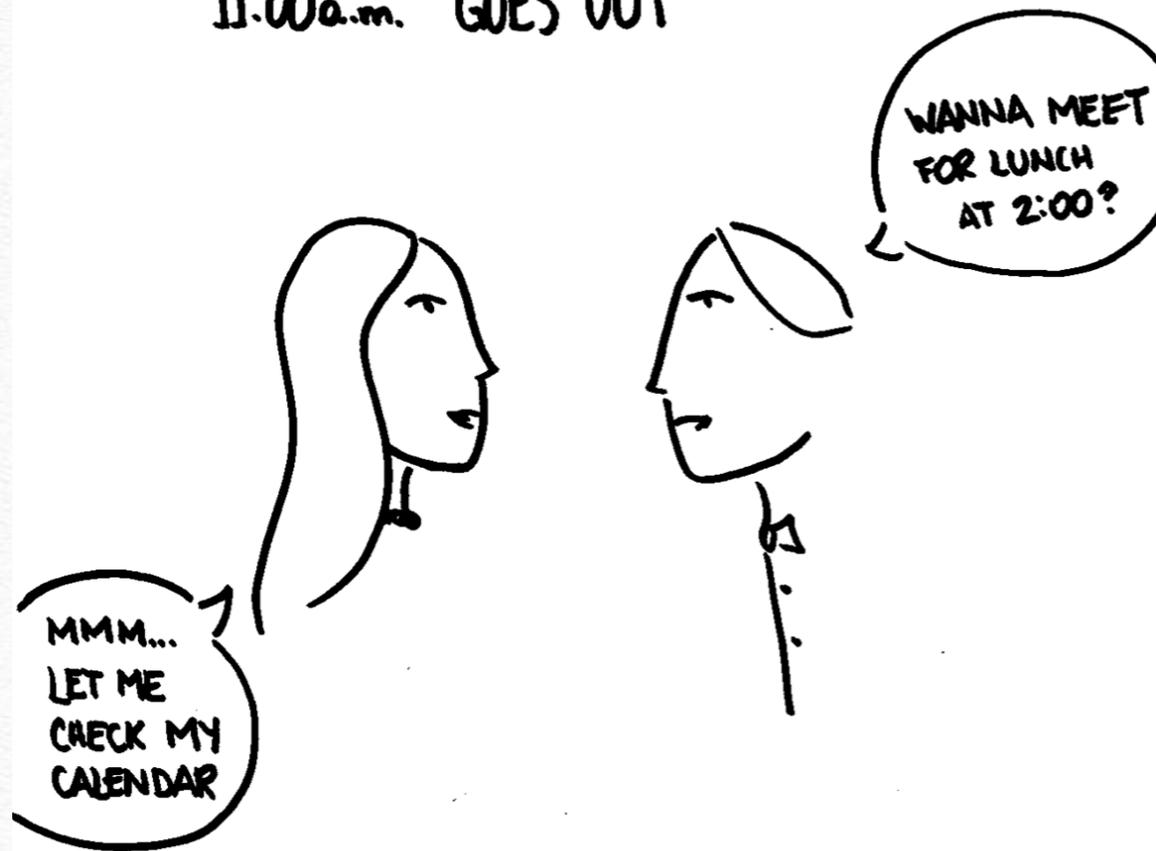


The digital calendar
Syncs with the
cellphone

Syncing

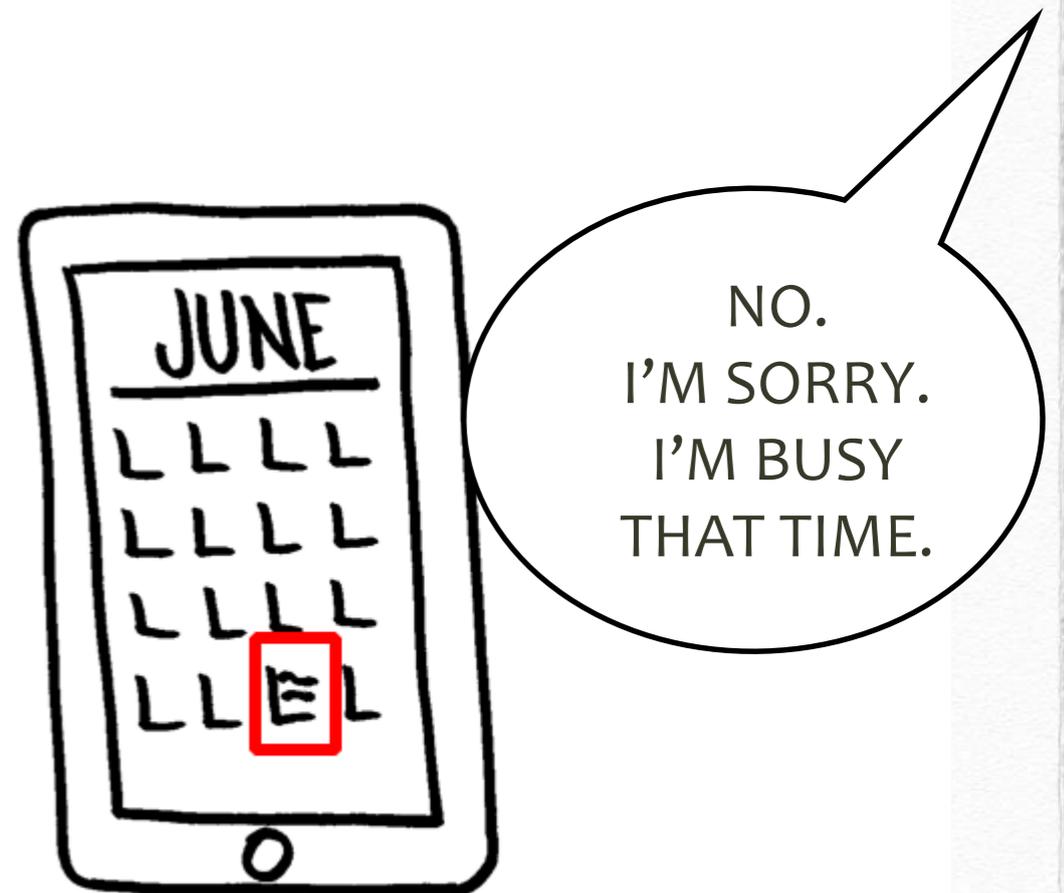


11:00 a.m. GOES OUT



*She heads out to a mall and
Runs into her friend.*

*She checks her cell-phone
Calendar.*

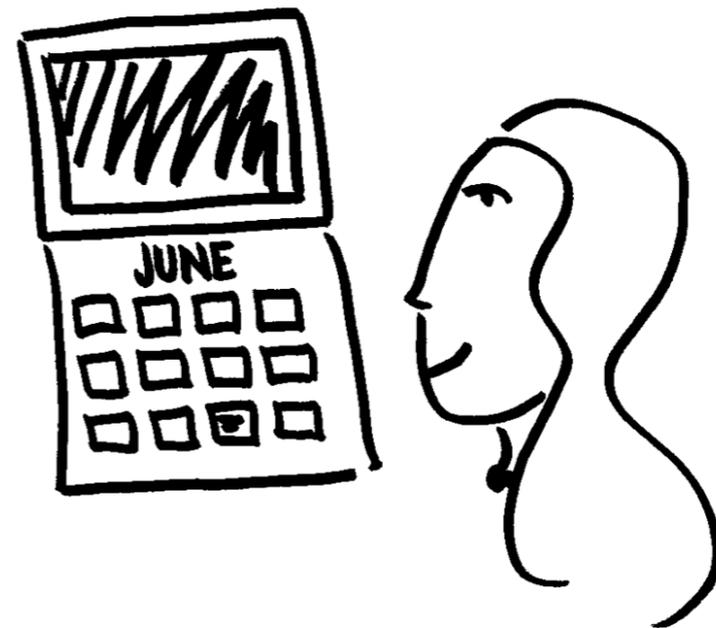


She is perfectly on time for
Her meeting

2:00 p.m.

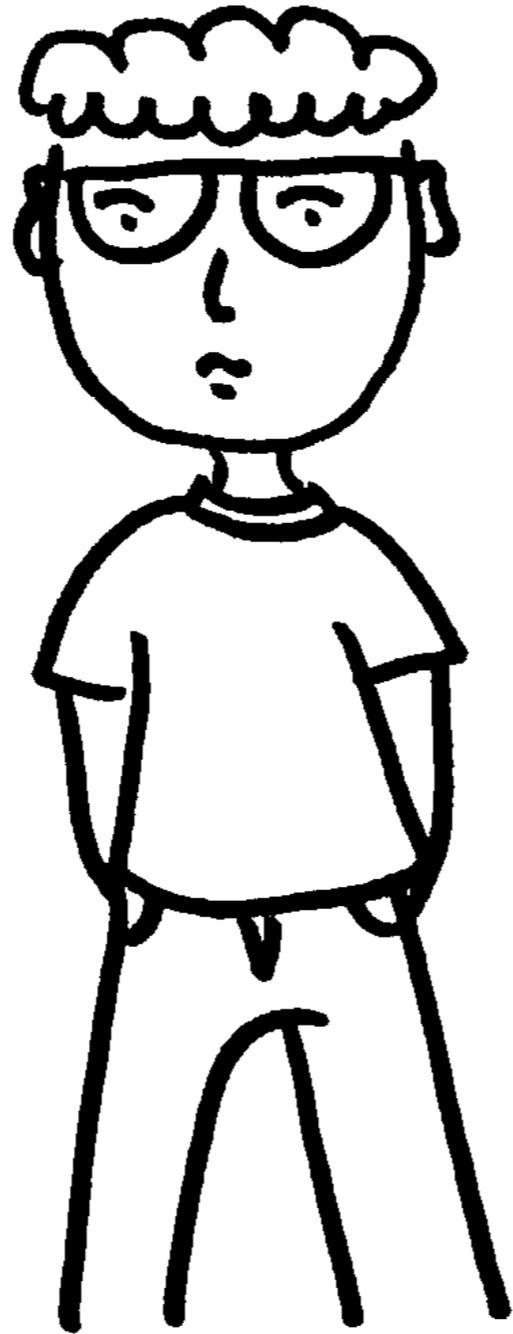


5:00 p.m. HOME

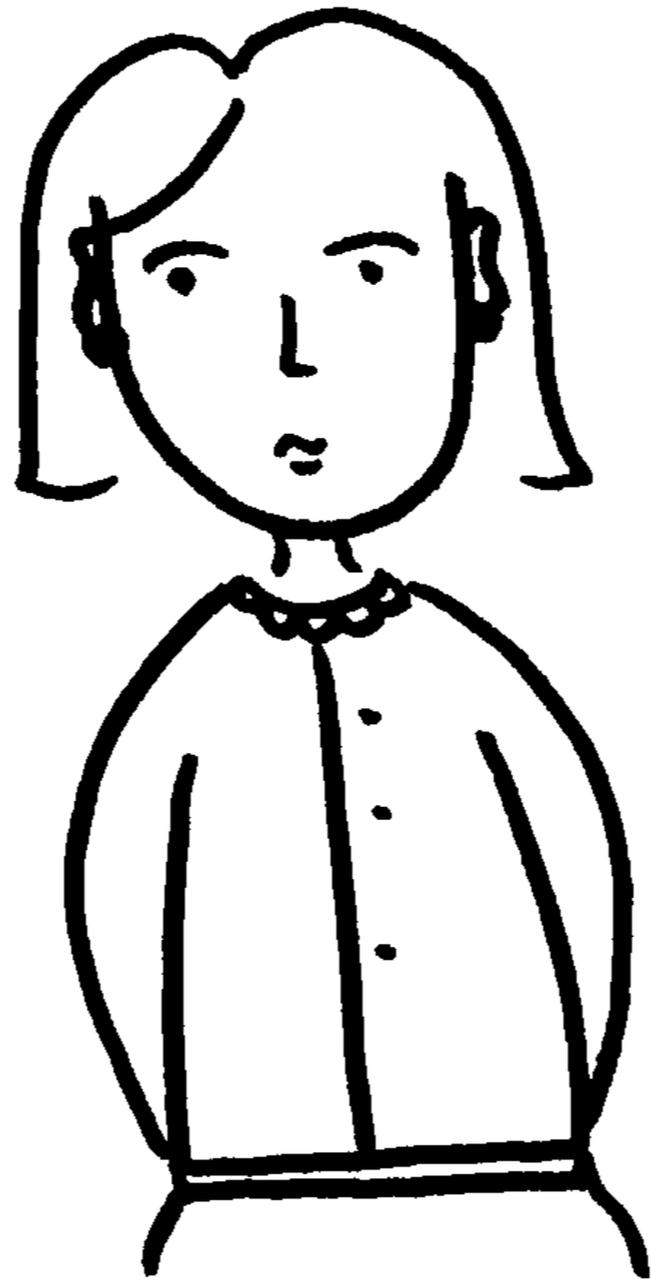


Oh Yes!

Scenario 2



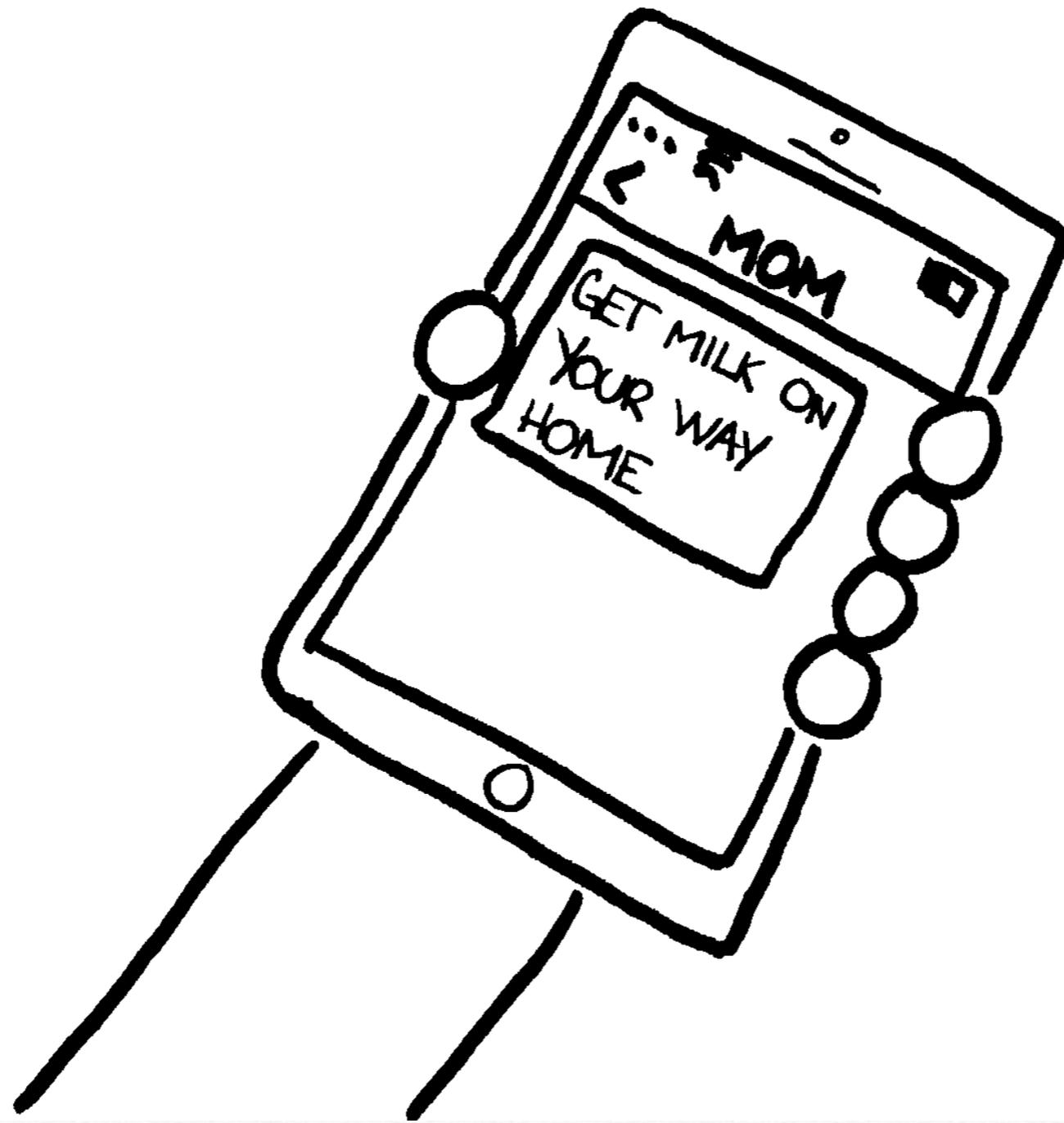
*Meet Jim. He is a good, obedient kid.
But, absent minded most of the time.*



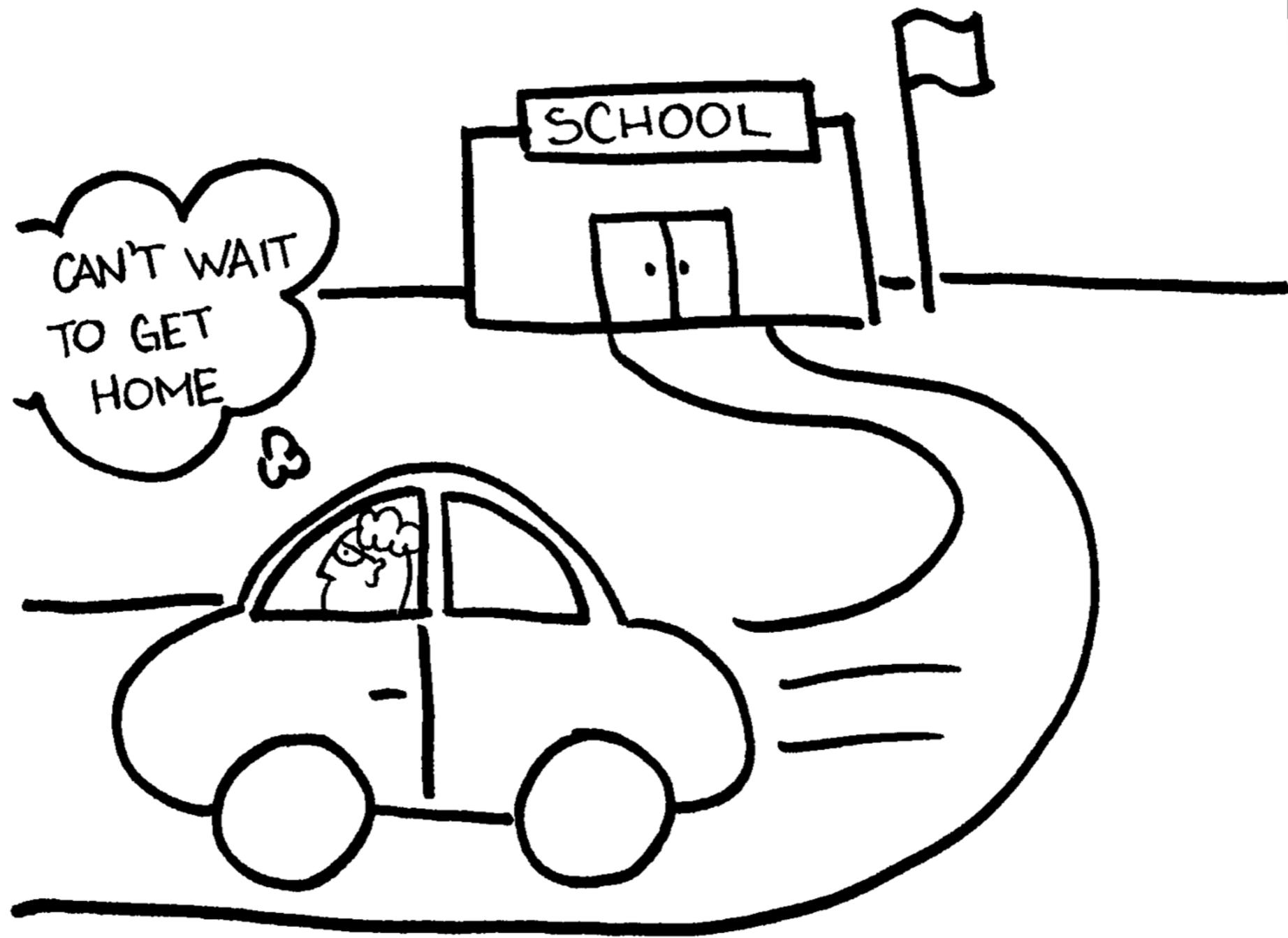
Meet Mrs. McMillan. Jim's mom.

A loving, caring mom.

A tad strict sometimes.



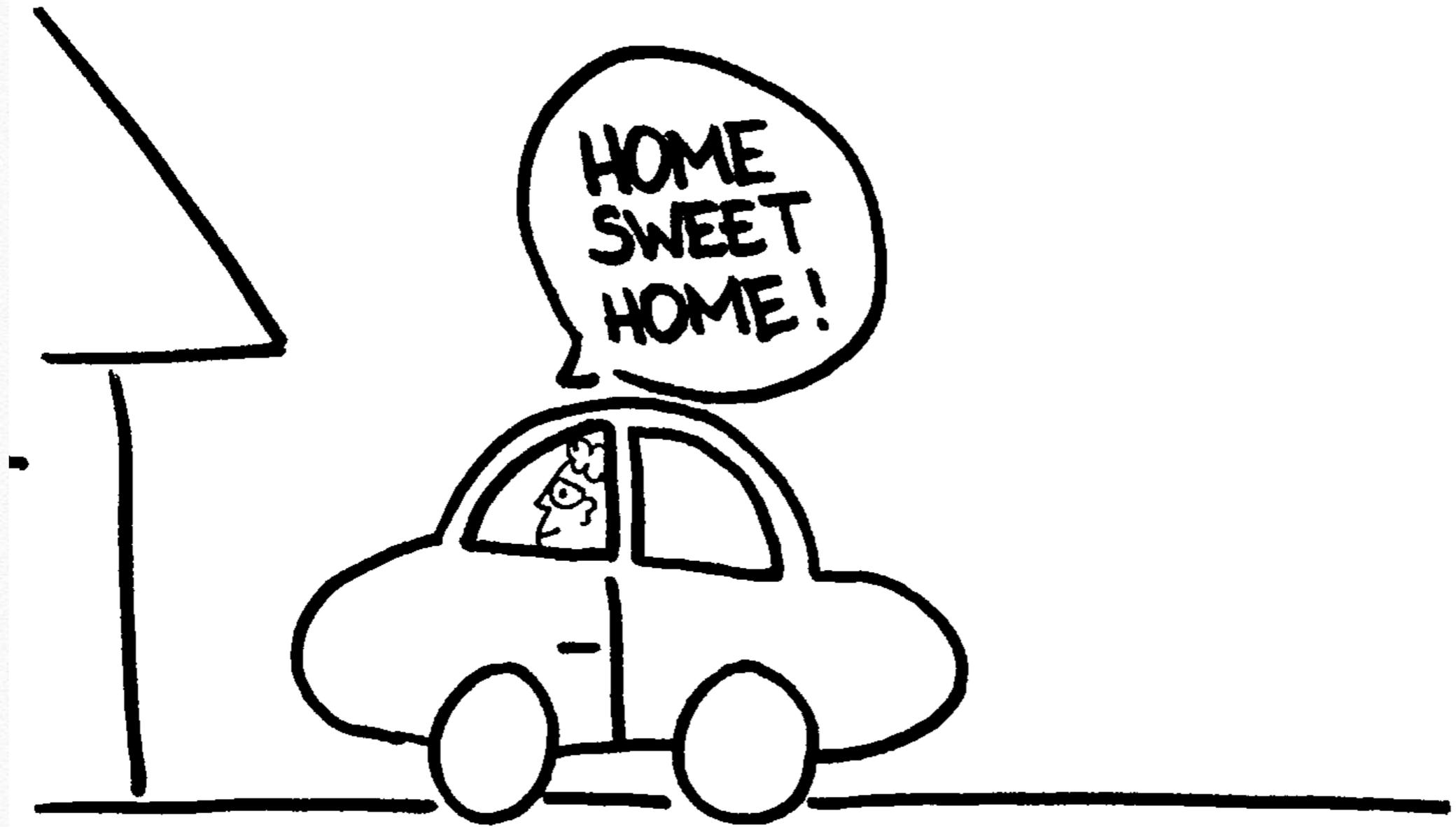
*Mrs. McMillan texts Jim to get groceries,
While on his way back home.*



Jimmy finishes his classes and rushes home



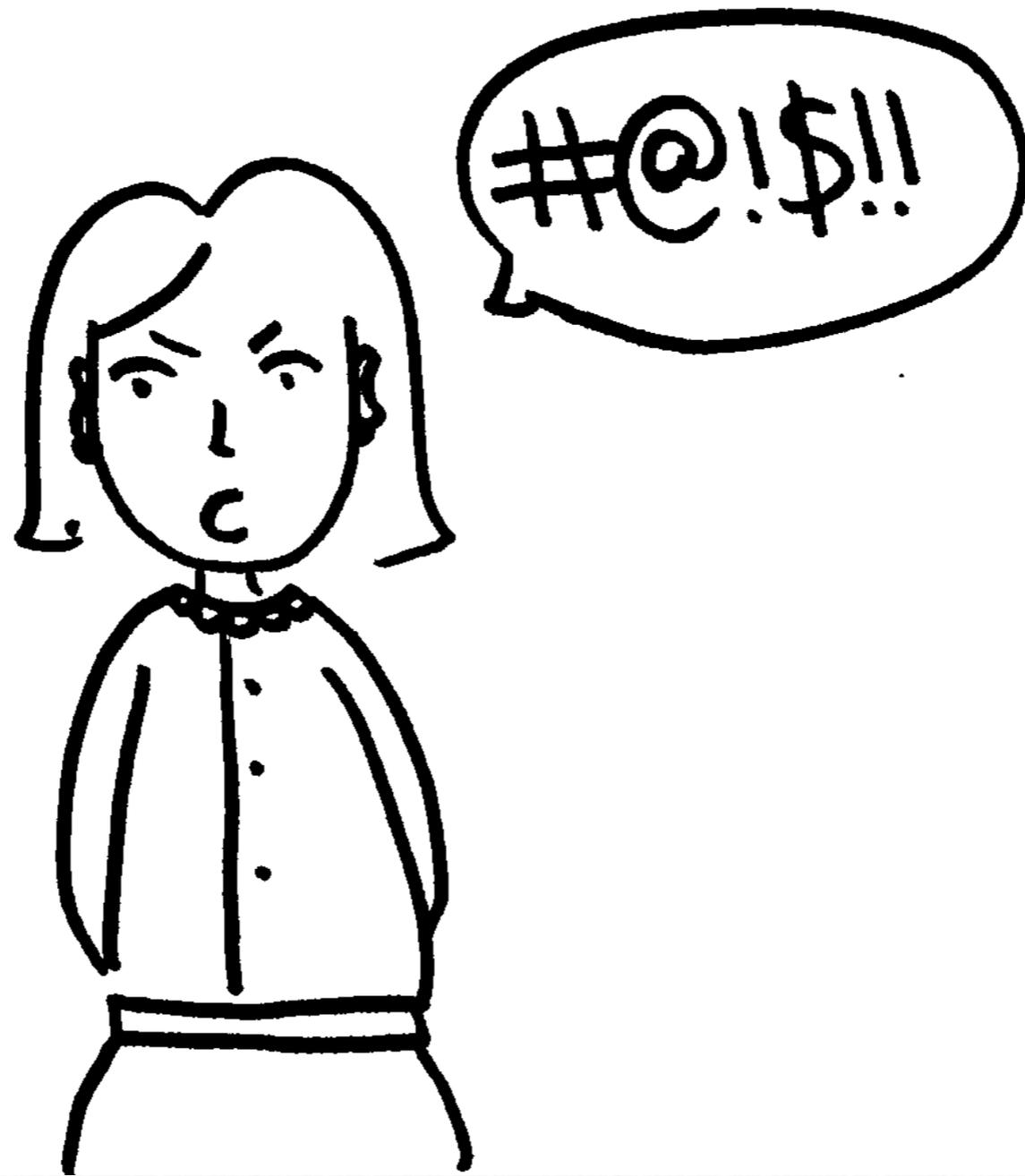
Is poor Jimmy forgetting something?



Too late!



Somebody's gonna get hurt real bad!



Uh oh!

Solution!

	
03:00pm	Get Milk
04:00pm	

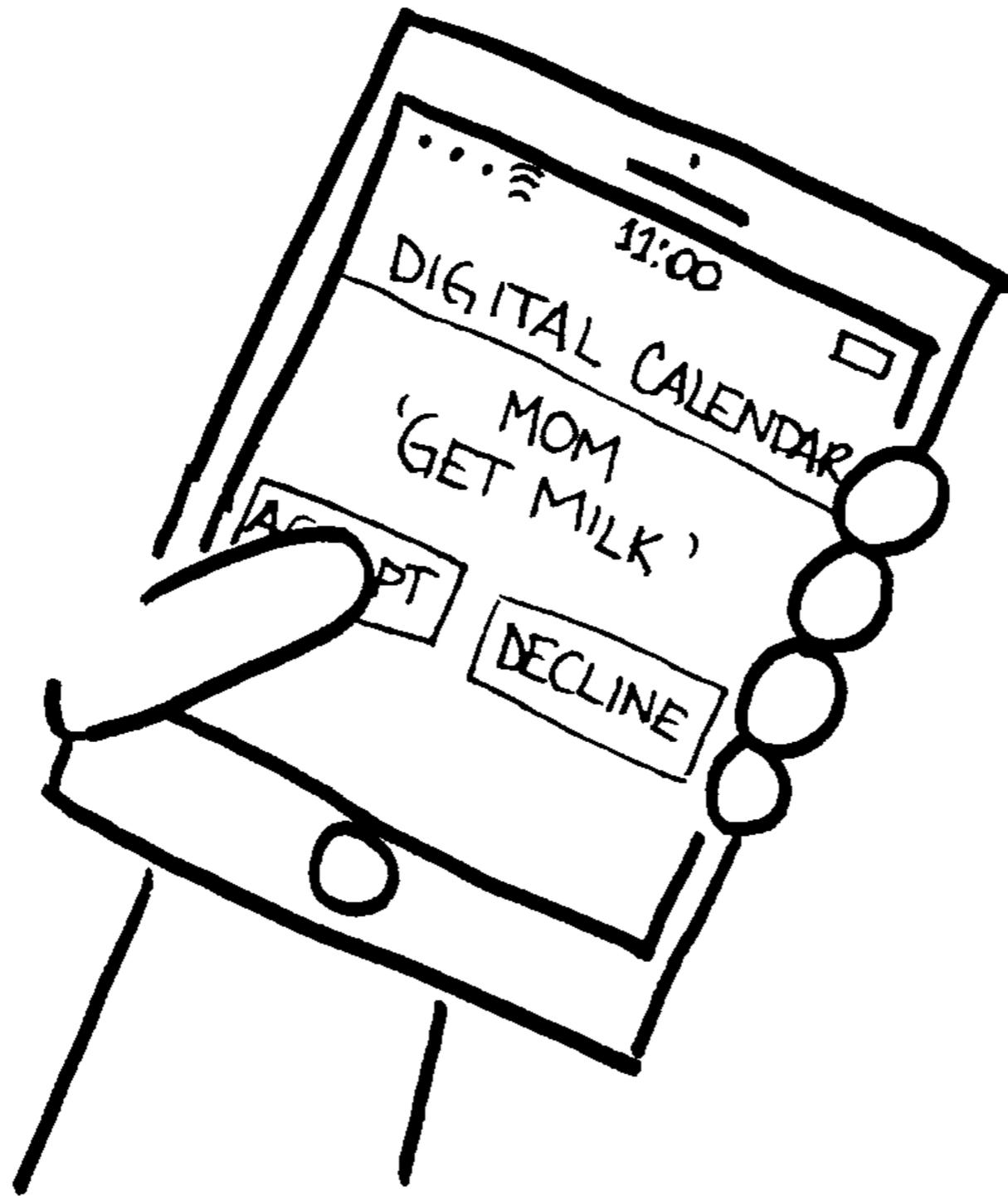
JUNE

*Mrs. McMillan creates an entry for Jim
In the Digital Calendar*



Jim gets the task intimation right away.



*Jim, like the good obedient boy that he is,
Agrees to get the groceries*



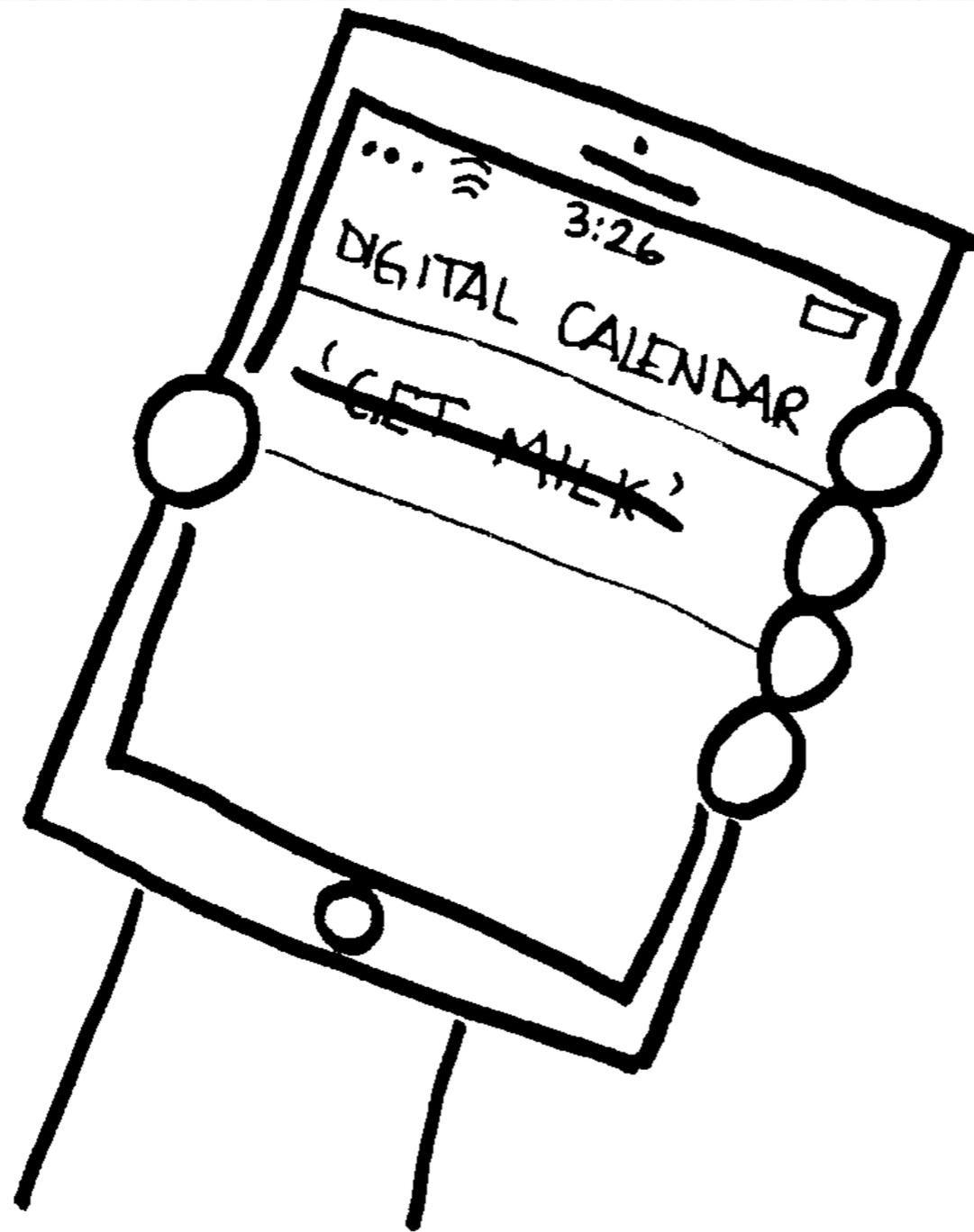
Jimmy gets a prompt reminder from the digital calendar



Now, our boy Jim remembers his chore!



Atta boy Jimmy!



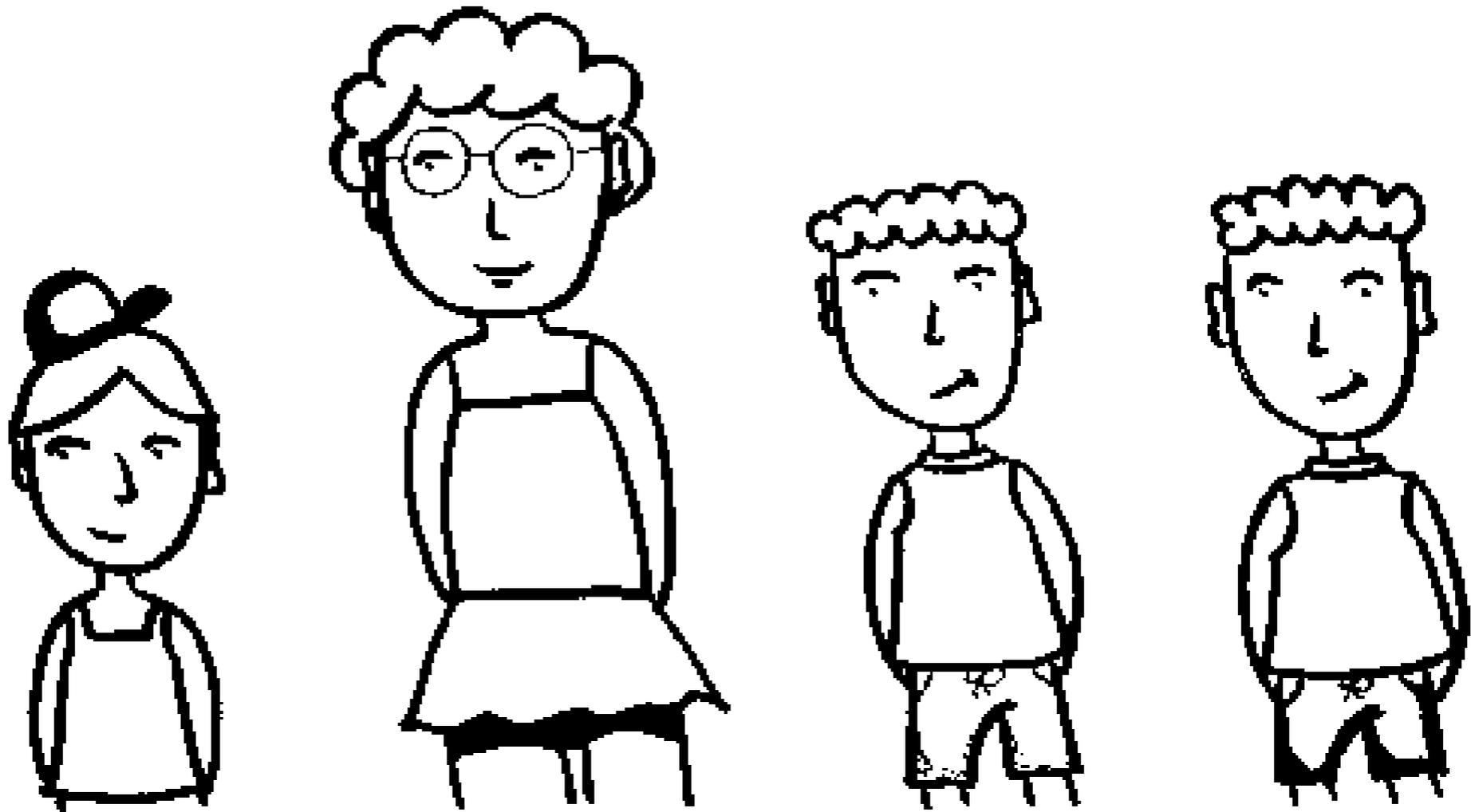
Jimmy crosses out the event after completing it



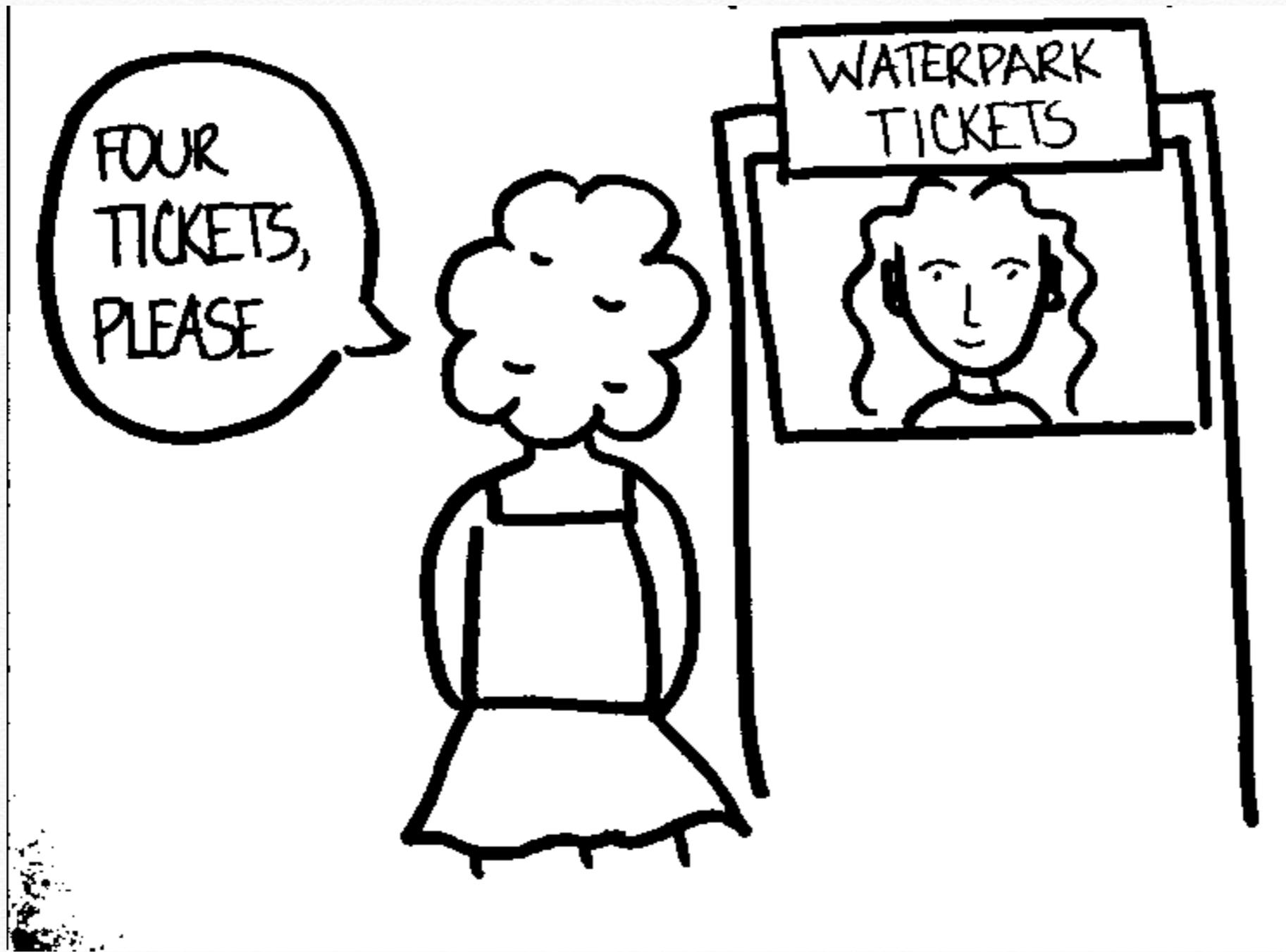
Mom : +25 

Scenario 3

Meet Mrs. Wormwood and her 3 grandkids.
She loves her grandkids and spending time with them.
She is always punctual.



Family goes together to a water park.



09:05



09:10

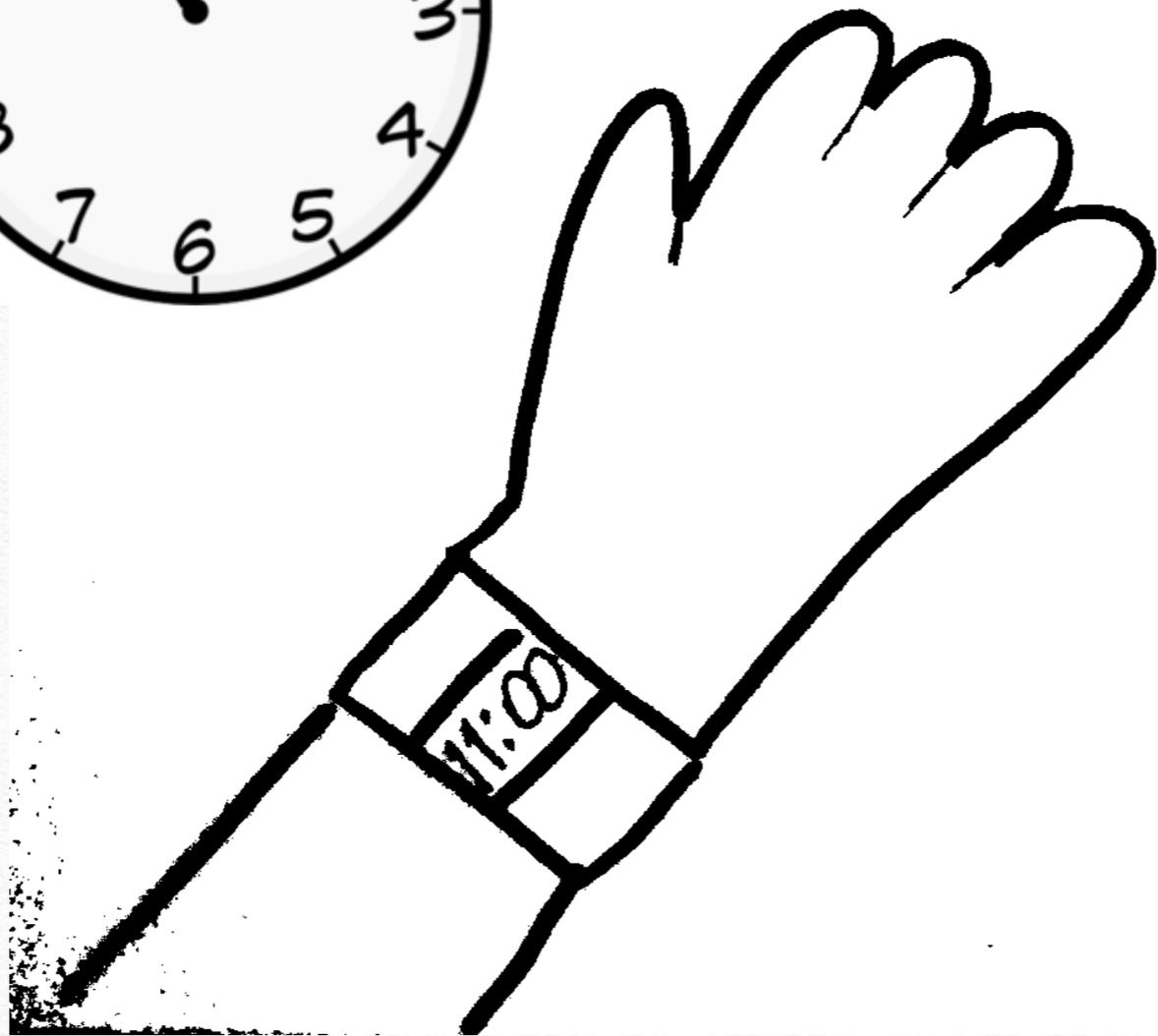
Mrs. Wormwood checks the park schedule.





GO AND LET'S
MEET AT 11
FOR EARLY
LUNCH TO
AVOID LINES

Punctual as she is, Mrs. Wormwood makes plans for the family.



Time flies by. It's 11:00 already!

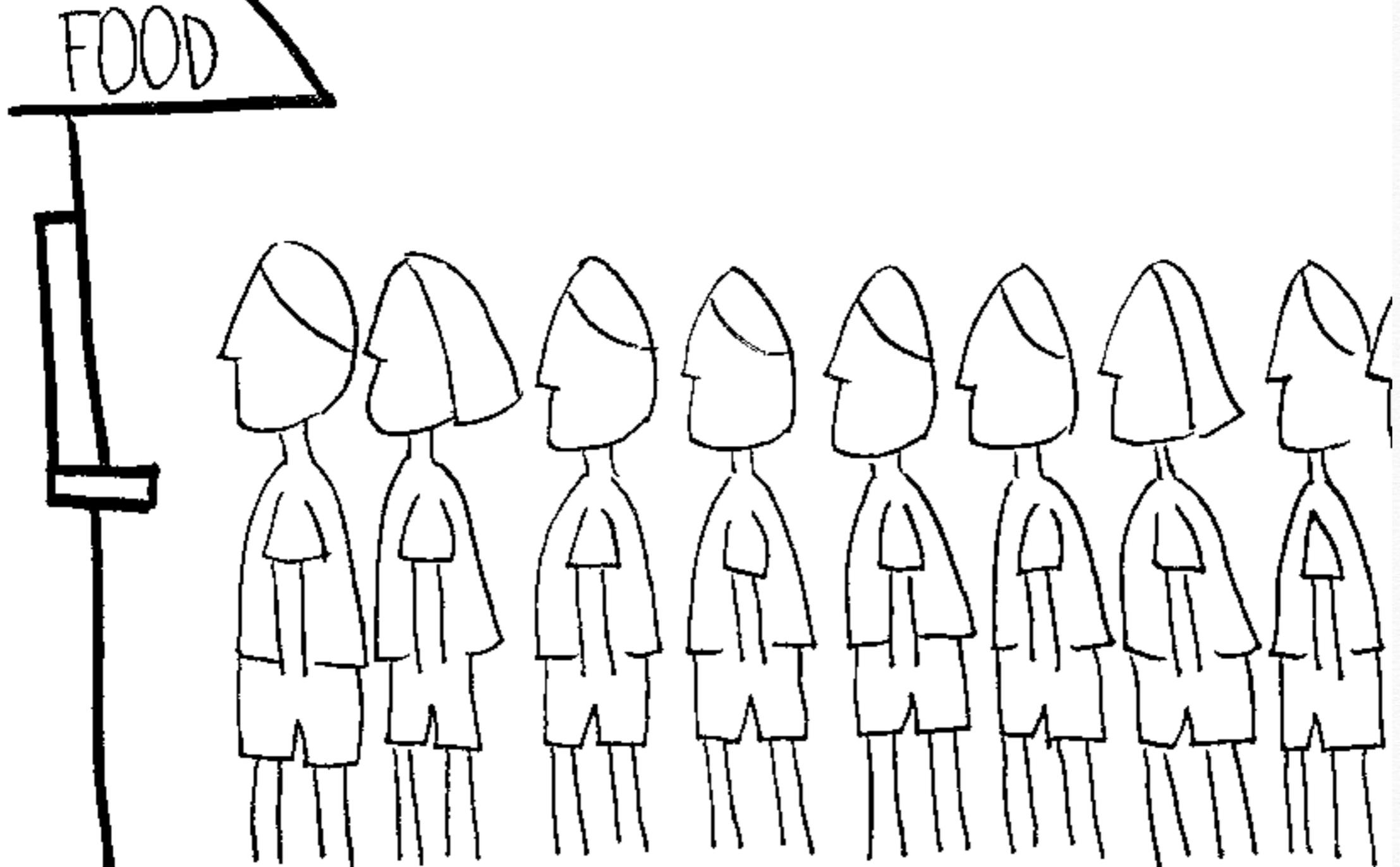


But the kids are nowhere to be seen!



The kids finally turn up after an hour!

But by this time, the queue has grown massive!



2:00



*After lunch time, Mrs. Wormwood goes
easy on the kids and...*

04:00

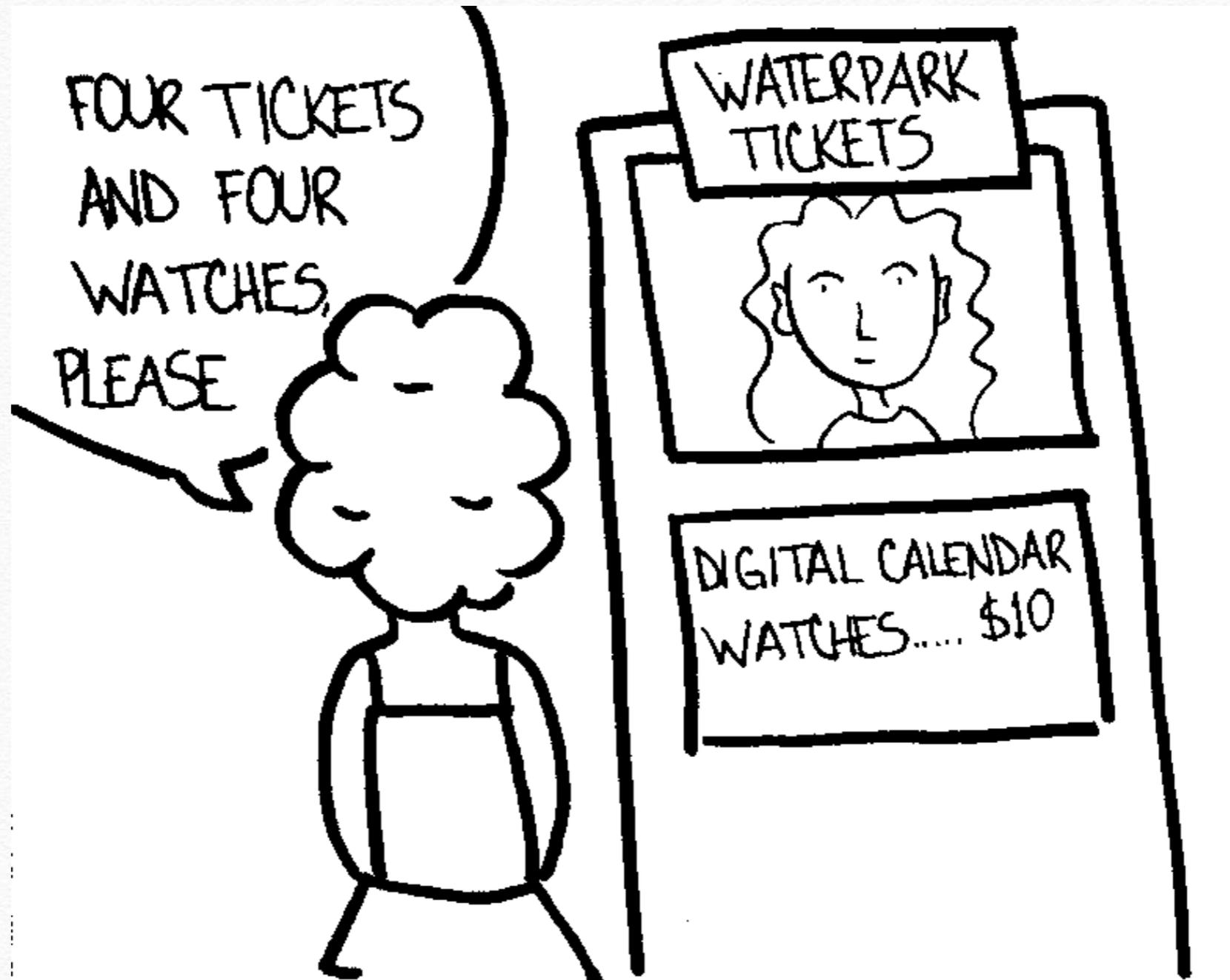
But the kids continue playing and lose track of the time.



Solution!

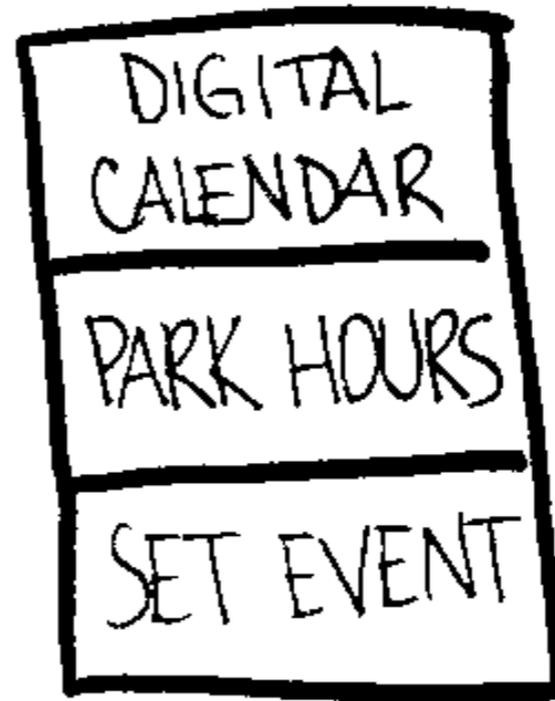
9:00

Family enters the water park and gets the interactive watch as well.



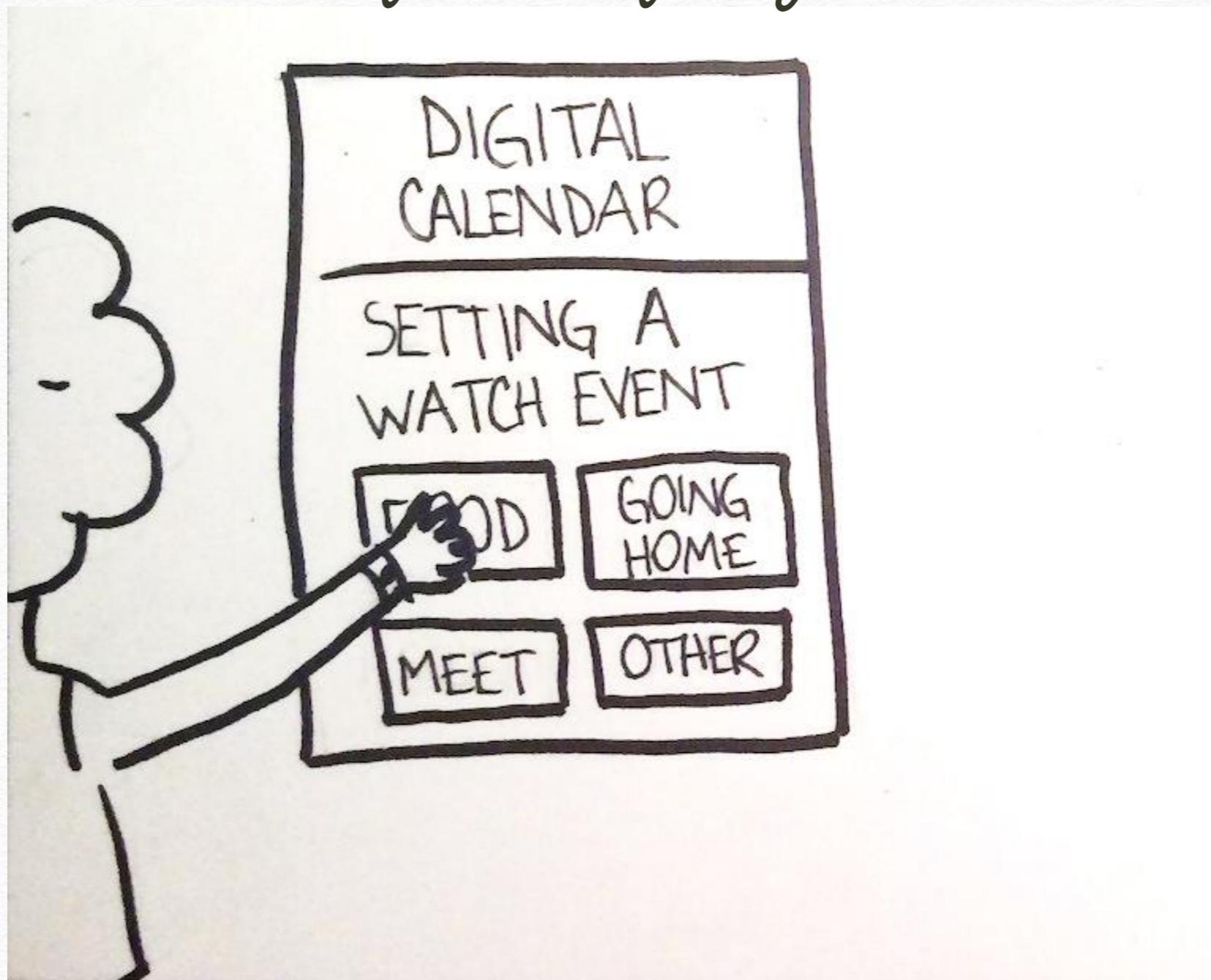
09:05

*Mrs. Wormwood checks the park schedule
in the digital calendar.*



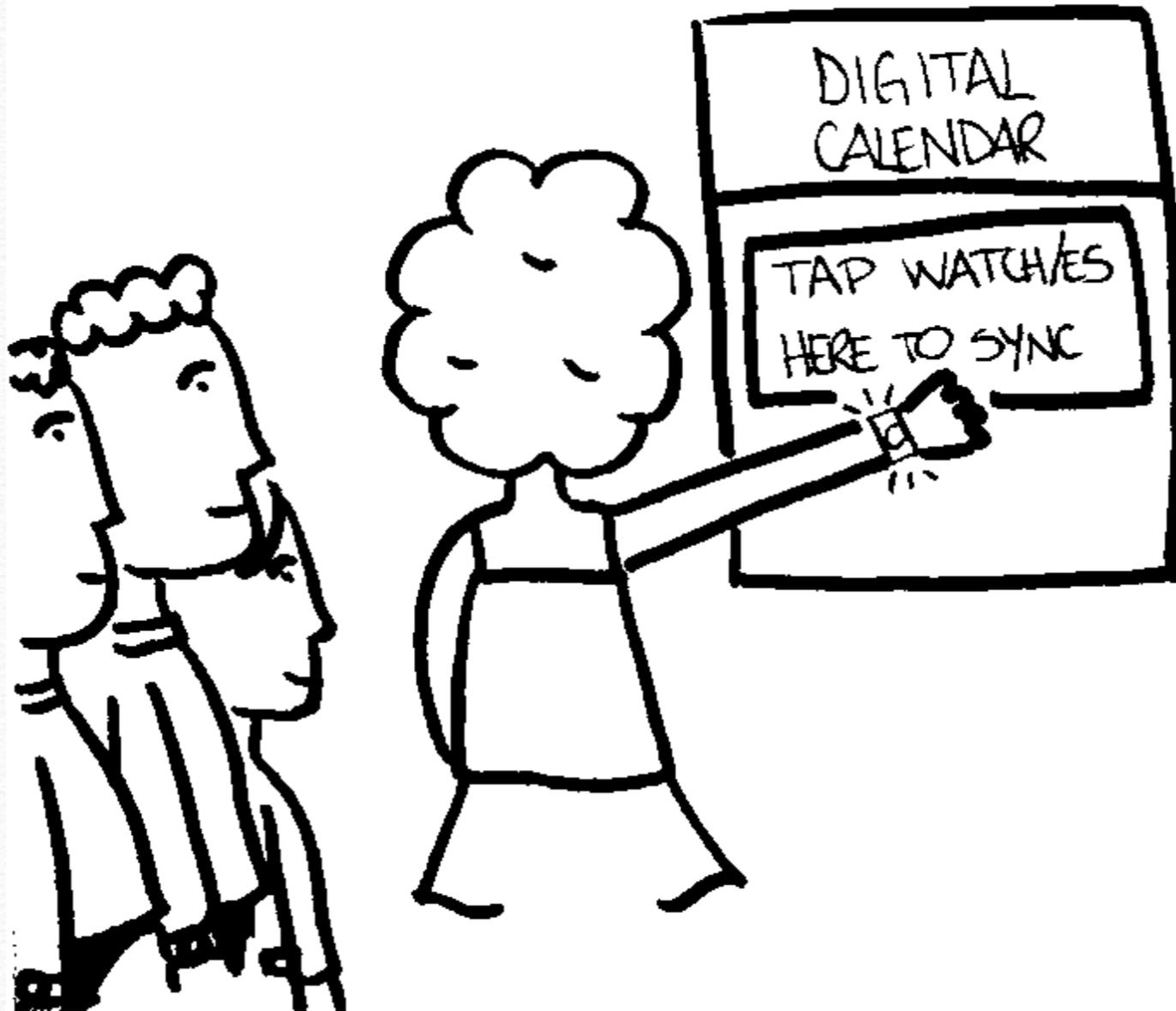
09:15

*Mrs Wormwood plans and creates events
for her family*



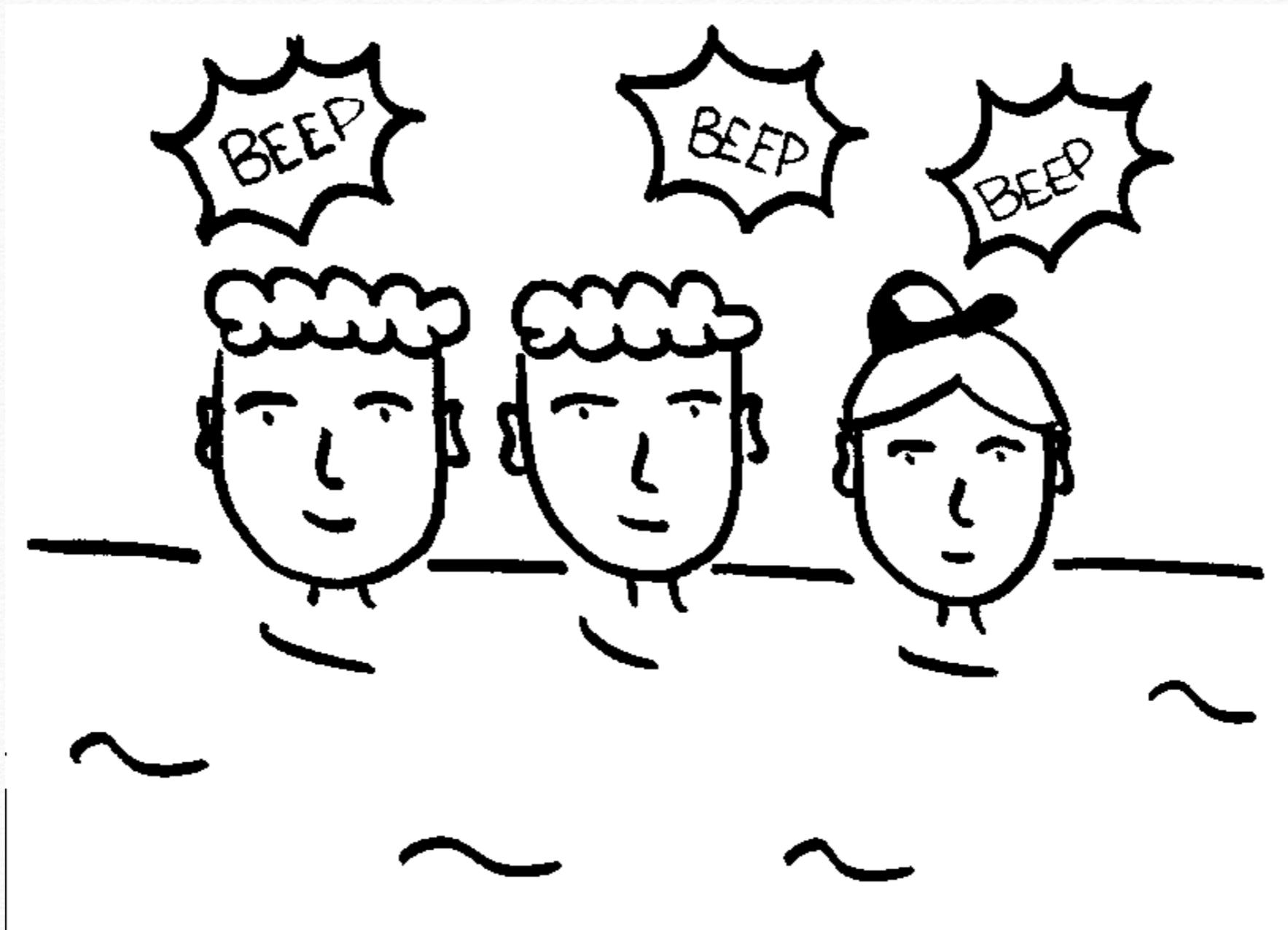
09:15

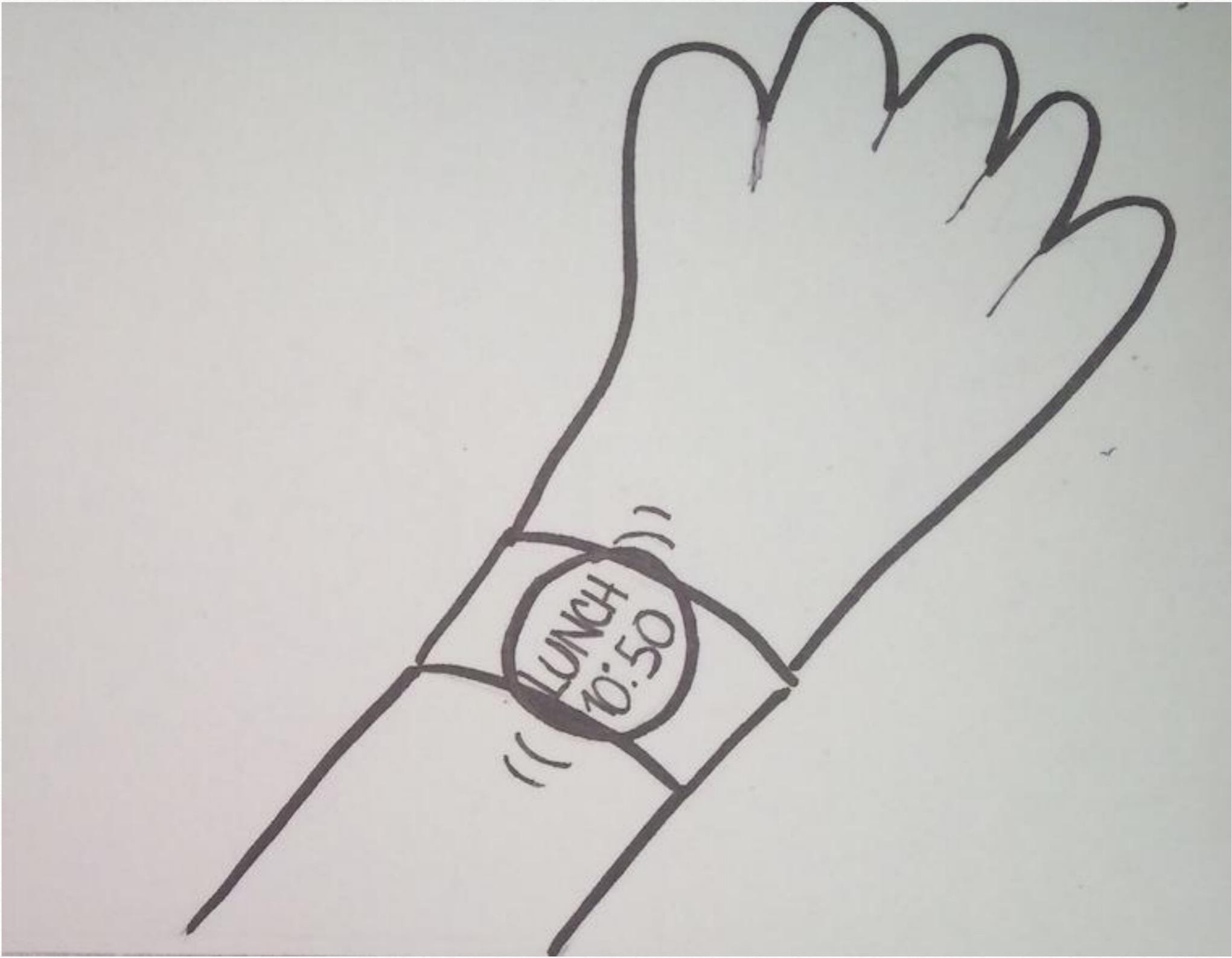
Tapping the calendar with the watches syncs the event onto everyone's watch



10:50

The watch reminds the kids about the event.





11:00

They meet up promptly at the restaurant.



12:00



They finish lunch early and have more time.

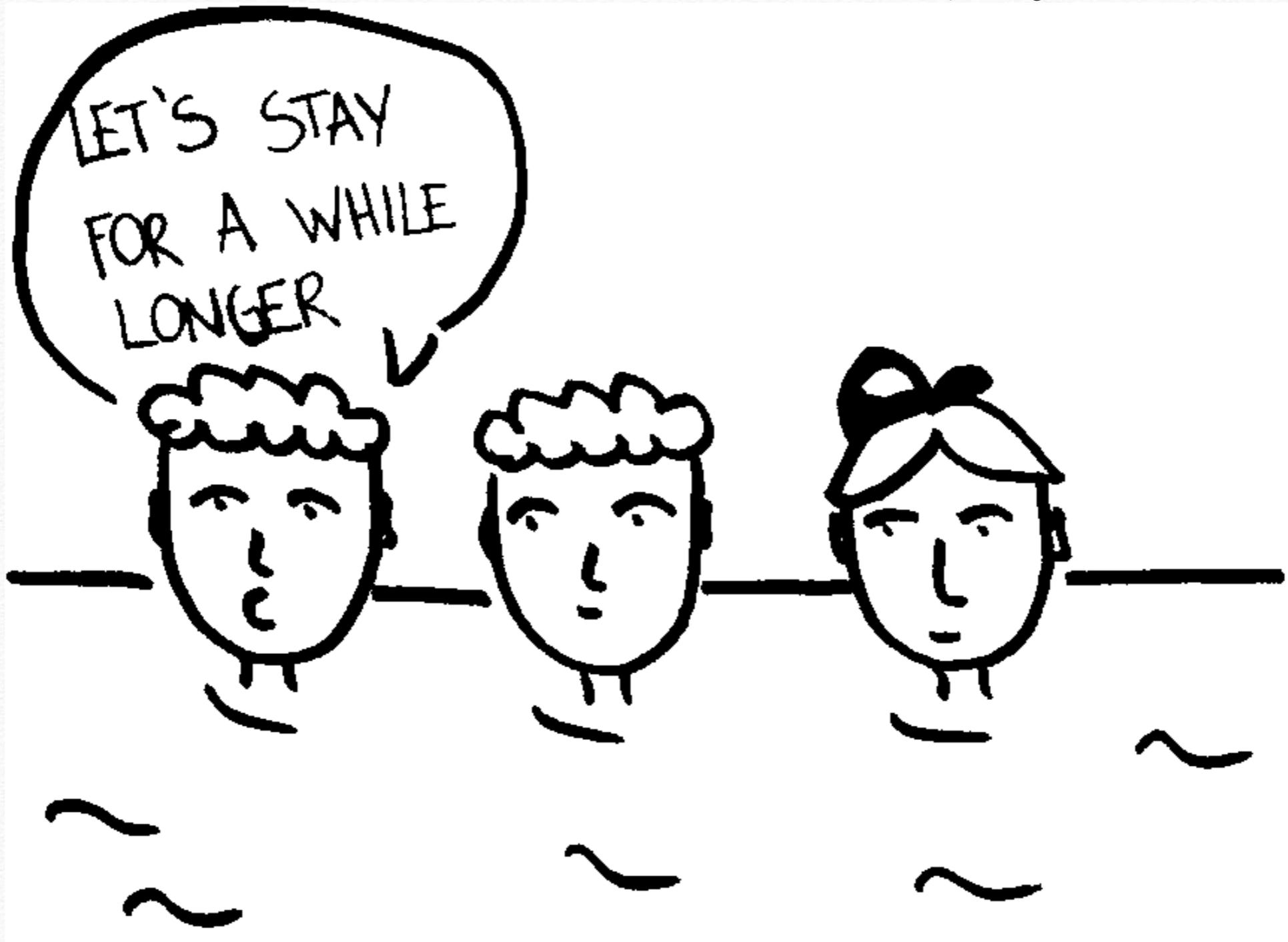
02:55

Watch reminds the kids to meet up with grand mom



02:55

Kids ignore and continue playing



03:05

Grandma decides to locate the kids



03:15

The arrow guides Mrs. Wormwood towards the kids



03:15

Mrs. Wormwood locates the kids successfully



Fin